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# StreetSmart Cuba Map By VanDam - Map Of Cuba - Laminated Folding Pocket Size Country Travel Guide With Detailed City Street Maps (English And Spanish 2017 Edition) (English And Spanish Edition)



## Synopsis

VanDam's newest Cuba StreetSmart maps all of Cuba's cultural and natural riches at an immensely legible scale. It is both a relief country road map and culture map. The map features attractions, beaches, hotels, resorts, the latest restaurants, bars and supper clubs all expertly researched and clearly marked. With blow-up details of Havana, Cayo Coco, Guillermo, Holguin, Matanzas, Trinidad, and Santiago de Cuba, this is the smartest and easiest-to use map of Cuba: indispensable travel companion and lasting souvenir. Remember web access in Cuba is limited to hotels, excruciatingly slow and up-to-date information simply unavailable. Let Cuba StreetSmart be your key to understanding the Caribbean's biggest island. This sexy laminated city map package refolds easily to 4 x 9 inches (32 x 9 inches open) and snugly fits into your pocket. Buy this map to become an instant StreetSmart Cubano.

## Book Information

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## Customer Reviews

"A New Look at Cuba" by Rachel Lee Harris You've booked a flight from Miami and have your approved travel visa in hand. You're ready to see Cuba. Now what? Cue Stephan VanDam, a cartographer, graphic designer and president of the map company that bears his name. Though practical, his witty, origami-like physical maps and sleek 4-D interactive digital maps can also carve a historic or cultural path through a city (like his History Mapped presidential series). The company has now turned its attention to Cuba. Using his signature StreetSmart series design for printed maps (Internet connections are still scant in Cuba), Mr. VanDam points out Havana's restaurants,

hotels, resorts and the home-based restaurants known as paladares and offers five self-guided tours that wind through the city's many plazas to contemporary galleries, music venues and gardens, along the Malecón coastal road and as far as the beaches of Playas de Este. As an amateur mambo dancer and Latin Jazz aficionado, Mr. VanDam has always had a fascination with Cuba and its connection to the Latin jazz scene in New York, he said on the phone from his office there. Musically, it's a world power. I remember my parents doing the mambo in the 1950s and their parents in the 30s. So the maps focus a lot on those aspects of Cuba's culture. It's also a treasure trove of architecture, he said. Cuba is totally cohesive in its urban fabric since there was no money after the revolution to replace buildings with modern structures. The company also has produced StreetSmart Cuba, which maps out the network of Spanish Colonial towns and Unesco World Heritage sites on country roads from west to east, and guides travelers through beach towns along the shores both north and south. The Havana map is \$8.95, the Cuba map \$9.95 --The New York Times, Travel "In Cuba, Maps Make a Comeback" by Steve Heller Old-fashioned navigation is enjoying a renaissance on the island, where Internet access is still scant. When Stephan Van Dam began designing two detailed tourist maps of Cuba in 2014, he couldn't have known that one year later, the prospect of renewed relations between the country and the U.S. could effectively create a whole new market for them. At the time Van Dam, the founder of VanDam's StreetSmart maps, was catering to a smaller audience: the Americans who could only visit the country if they were Cuban-American or embarking on a people-to-people tour run by a licensed guide, and the 1.1 million Canadians and hundreds of thousands of European travelers who visited last year. In 2015, the country offers jaded American travelers something different from the usual tourist trappings. According to Van Dam, the country is experiencing a brief moment free of advertising before global corporate luxe flattens the island. With highly legible cartography and engaging photographic covers, his StreetSmart Cuba and StreetSmart Havana maps highlight local business colorfully. They're guides to the latest hotels, resorts, restaurants and paladares (private family-run restaurants) that appeal to the pioneering tourist eager to experience the country before the inevitable onslaught of development. VanDam's StreetSmart Van Dam's Cuban maps culled their information from both federal data and his team's personal experience. The relief and terrain data come courtesy of the CIA; the cultural and urban information was provided by Havana's Office of the City Historian; the restaurant and paladares recommendations from his team's ground trothing and testing, as well as recommendations by Cubans and American friends. Walking Havana from one end to the other gave Van Dam a sense of the urban fabric, which is, by his description, frozen in time and brimming with period-specific architectural jewels buildings that reflect Plateresque,

Cuban baroque, Neoclassical, Art Nouveau, Art Deco, Streamline Moderne, Mid-century modern, and Soviet Brutalist architectures. Cuba, he says, "avoided the 1960s Corbusian redevelopment schemes that destroyed so many world cities throughout the Americas." To develop the maps, Van Dam and his team visited Cuba in 2013 under a U.S. self-certification program administered by the Office of Foreign Assets Control that permits U.S. citizens to travel to Cuba independently to conduct research. With the prospect of sanctions being lifted in the near future, Van Dam is already planning more Cuba projects across new media, starting with a website mapping the influence of the clave, an instrument that figures widely in Cuban music, around the world. VanDam's StreetSmart The paper map may be old-fashioned, but when it comes to Cuba, Van Dam is ahead of the curve. Havana is currently a dark spot on Google Street Maps, and Google hasn't yet released a statement saying when the company will upgrade its coverage. Even if Street Maps did work there, though, there are no guarantees it would have very many users in the near future. With Internet coverage at a scant 5 percent across the country and download speeds reminiscent of the pre-dial-up era, Cuba doesn't yet have the digital infrastructure to support cell phone cartography. Which leaves room for a handy paper copy renaissance: This is a fleeting moment, Van Damm notes, when the trusty laminated map trumps Google views. --The Atlantic Magazine

Stephan Van Dam, AIGA is an award-winning cartographer, graphic designer, and information architect. He is the president, principal and creative director of New York-based VanDam Publishing. Twenty-seven of his maps are in the MoMA Collection. The universal power of maps has been his guiding passion for the past 25 years and fuels his desire to tell stories and construct new realities through maps in all media. He's has mapped over 85 world cities, and holds several patents in the field of paper engineering and origami map folding. His work has been honored by the Industrial Design Society of America (IDSA), the American Institute of Graphic Arts (AIGA), the editors of ID magazine and has been featured on national television and been sighted in numerous feature films.

Durable feel! It is possible to copy-paste more detailed views from the internet to plane paper. Best way if you have an smart phone might be to download an app that allows you to download maps. One member of our party did that and it was absolutely SUPER! It was amazing. (I think smartphones will catch on some day. . . ;-) Having this map is nice as a backup, I suppose. The people in Cuba were very helpful. English is catching on there and so if you ask a few people how to get somewhere, at least one should be able to help. Get there before McDonalds and Burger King

do or you will miss out on a real eyeopener! Oh. . . back to the product review. . . it would have been nice to see all the street names printed on the map, even if the printing would need a magnifying glass to see it. I took off one star because using a smart phone with a good app is THE BEST way to go.

This was an extremely handy map of Cuba! It focuses heavily on Havana, and has smaller pop-boxes of other areas, which is nice. I do wish it had a mini-map of Santa Clara, but otherwise it was great. I appreciate it also signals some tourist favorites, dive sites, and major monuments. Very handy! When fully expanded, it is really quite large, but it's well-designed--and often you won't need to look at more than one or two panels.

I travelled to Cuba In March 2017 - and I loved having this map!! I used it only for when I was in Havana. It had all the important spots that I wanted to see. Hotels, museums, bars, etc. I used this constantly while I was there! I'm also directionally challenged, so I paired it with my compass on my phone - and I was always able to find my way around.

Good for general knowledge and decent information on getting from city to city on main highway. Not good on detail or getting around in the city. Easy to carry around for general knowledge, but you will need a more detailed map if you are driving or traveling without a guide. I had a library book about Cuba that had maps we used that saved us a few times.

Im so glad I got this map. I used it quite a few times in Cuba recently and you never have to worry about it tearing or getting ruined.

Used daily in my cuban wanderings, so helpful!

Everything you need to travel Cuba is on this map. All of the points of interest, museums, etc. I left it in the Casa particular for the next traveler. Highly recommend this if you are headed to Cuba. Lamination keeps it new regardless of how you treat it and it folds up simple, contains all of Cuba on two sides.

Good, you get exactly what you pay for. No problems with shipping or delivery. I would definitely recommend this product.

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